

15 August 2012

To whom it may concern

**Letter of recommendation**

Vodacom KZN has worked with Champ Marketing for the past 10 years as a sponsor of the Vodacom Newcastle Winter Festival. We have signed a further 3 year sponsorship contract for the same event.

Vodacom Newcastle Winter Festival is not the only event that Champ Marketing has organised for Vodacom. They have also organised Golf Days, Branding Rights at strategic venues in Newcastle to name a few.

Their knowledge and understanding of the market within which they operate is excellent. Also the professional manner within which they execute on events, qualifies them to work on big complex events.

Based on our 10 years' experience of working with Champ Marketing, we are happy to recommend them as suppliers for events.

Your sincerely



**Dean Jooste**  
**Executive Head of Sales and Marketing KZN**